

PRIVACY POLICY

Selfcore Pilates Reformer Studio Privacy Policy

Effective Date: May 2026

Welcome to Selfcore Pilates ("Selfcore," "we," "our," or "us"). We are committed to protecting your privacy and safeguarding your personal information.

Information We Collect

We may collect the following information:

- Name
- Email address
- Phone number
- Mailing address
- Emergency contact information
- Payment information
- Membership and attendance records
- Health or fitness information voluntarily provided by you
- Website and app usage data

How We Use Your Information

We use your information to:

- Manage memberships and class bookings
- Process payments
- Communicate with members
- Provide customer support
- Improve our services
- Comply with legal obligations
- Maintain studio safety and operations

Payment Processing

Payments are securely processed through third-party payment processors, including Stripe. Selfcore does not store complete credit card information on its servers.

Information Sharing

We do not sell personal information.

We may share information with:

- Payment processors
- Scheduling software providers
- Service providers supporting studio operations
- Government authorities when legally required

Security

We implement reasonable administrative, technical, and physical safeguards to protect personal information.

Cookies and Analytics

Our website may use cookies and analytics tools to improve user experience and website performance.

Your Rights

You may request access to, correction of, or deletion of your personal information by contacting us.

Contact Information

Selfcore Pilates Reformer Studio

Website: www.selfcorepilates.com

Email: info@selfcorepilates.com

Phone: (956) 443-0169

Changes to This Policy

We reserve the right to modify this Privacy Policy at any time. Updates will be posted on this page.